



UW-Madison & the State Budget

Crystal Potts

Senior Director of State Relations

State Relations



University Relations

Vice Chancellor for
University Relations

Office of Business Engagement
(Corporate Relations)

Official
Functions

Strategic Partnerships

University Communications

University Marketing

Community
Relations

State
Relations

Federal
Relations

Tribal
Relations

Research
Communications

News &
Media
Relations

Multimedia

On
Wisconsin
Magazine

Executive
Communications

Website

Marketing
Services

Creative
Services

Trademark
Licensing



Government Relations: Team



Charlie Hoslet
Vice Chancellor for University Relations



Ben Miller
Assistant Vice Chancellor



Crystal Potts
Senior Director of State Relations



Brenda Gonzalez
Director of Community Relations



Carla Vigue
Director of Tribal Relations



Mike Lenn*
Director of Federal Relations



David Bagby*
Assoc. Director of Federal Relations

**based in Washington, DC*



State Relations: What We Do



Advocacy

Lobbying on state budget and other legislative priorities – set legislative agenda/priorities with campus stakeholders

Responding to Legislator Inquiries

Coalition-Building



Outreach

Relationship building with elected officials, key stakeholder groups, campus partners

Oversee statewide outreach programming

Keeping campus stakeholders informed of updates, updating UW-Madison regularly on work



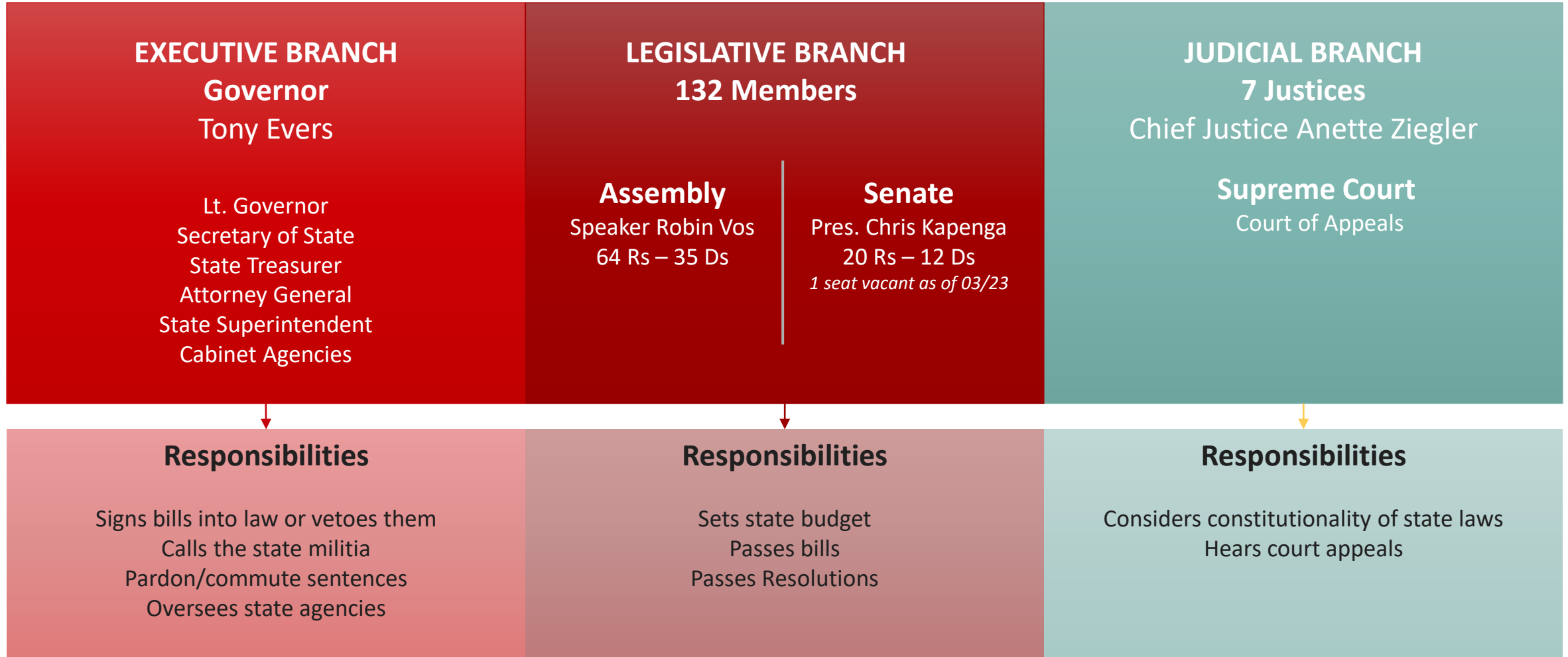


Wisconsin Government 101





Wisconsin State Government Structure





Wisconsin State Legislature

LEGISLATIVE BRANCH
132 Members

Assembly

Speaker Robin Vos
64 Rs – 35 Ds

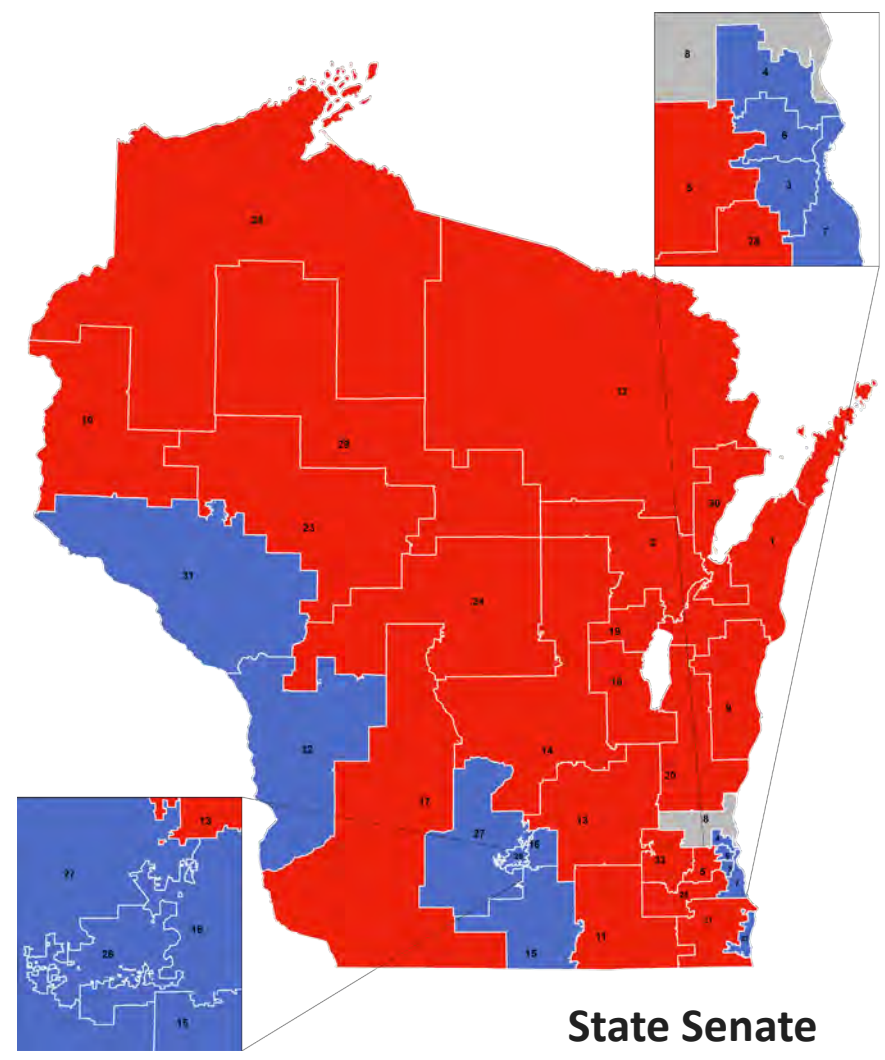
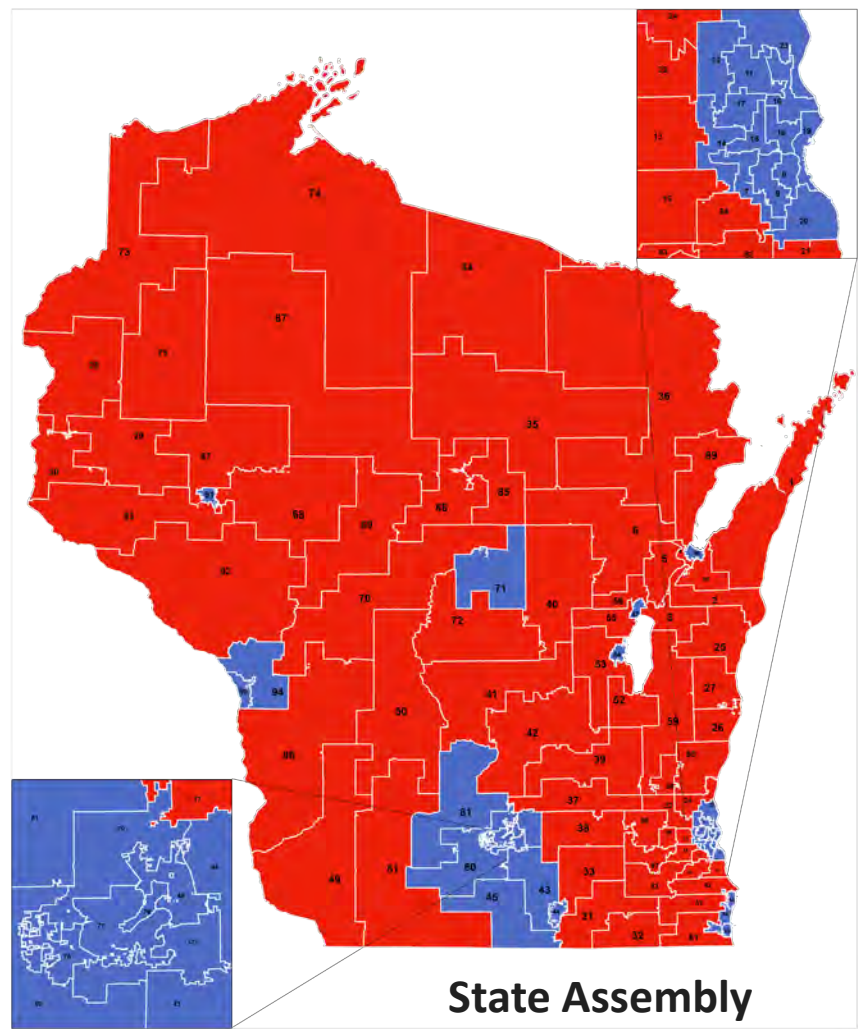
Senate

President Chris Kapenga
20 Rs – 12 Ds
1 seat vacant as of 03/23





State Legislature: Current District Maps





State Legislature: Calendar

2023-2024 Session Schedule at a Glance

January 3, 2023	2023 Inauguration
January 10, 2023	Floorperiod
January 17 to 26, 2023	Floorperiod
February 14 to 16, 2023	Floorperiod
March 14 to 23, 2023	Floorperiod
April 18 to 27, 2023	Floorperiod
<i>May 4, 2023</i>	<i>Bills sent to Governor</i>
May 16 to 18, 2023	Floorperiod
June 6 to 30, 2023, OR budget passage	Floorperiod
<i>August 3, 2023</i>	<i>Nonbudget Bills sent to Governor</i>
<i>August 3, 2023 (or later)</i>	<i>Budget Bill sent to Governor</i>
September 12 to 21, 2023	Floorperiod
October 10 to 19, 2023	Floorperiod
November 7 to 16, 2023	Floorperiod
<i>November 30, 2023</i>	<i>Bills sent to Governor</i>
January 16 to 25, 2024	Floorperiod
February 13 to 22, 2024	Floorperiod
March 12 to 14, 2024	Floorperiod
<i>April 4, 2024</i>	<i>Bills sent to Governor</i>
April 11, 2024	Last general-business Floorperiod
April 16 to 18, 2024	Limited-business Floorperiod
<i>April 25, 2024</i>	<i>Bills sent to Governor</i>
May 14 and 15, 2024	Veto Review Floorperiod
March 15, 2024, to January 6, 2025	Interim, committee work
<i>June 5, 2024</i>	<i>Bills sent to Governor</i>
January 6, 2025	2025 Inauguration



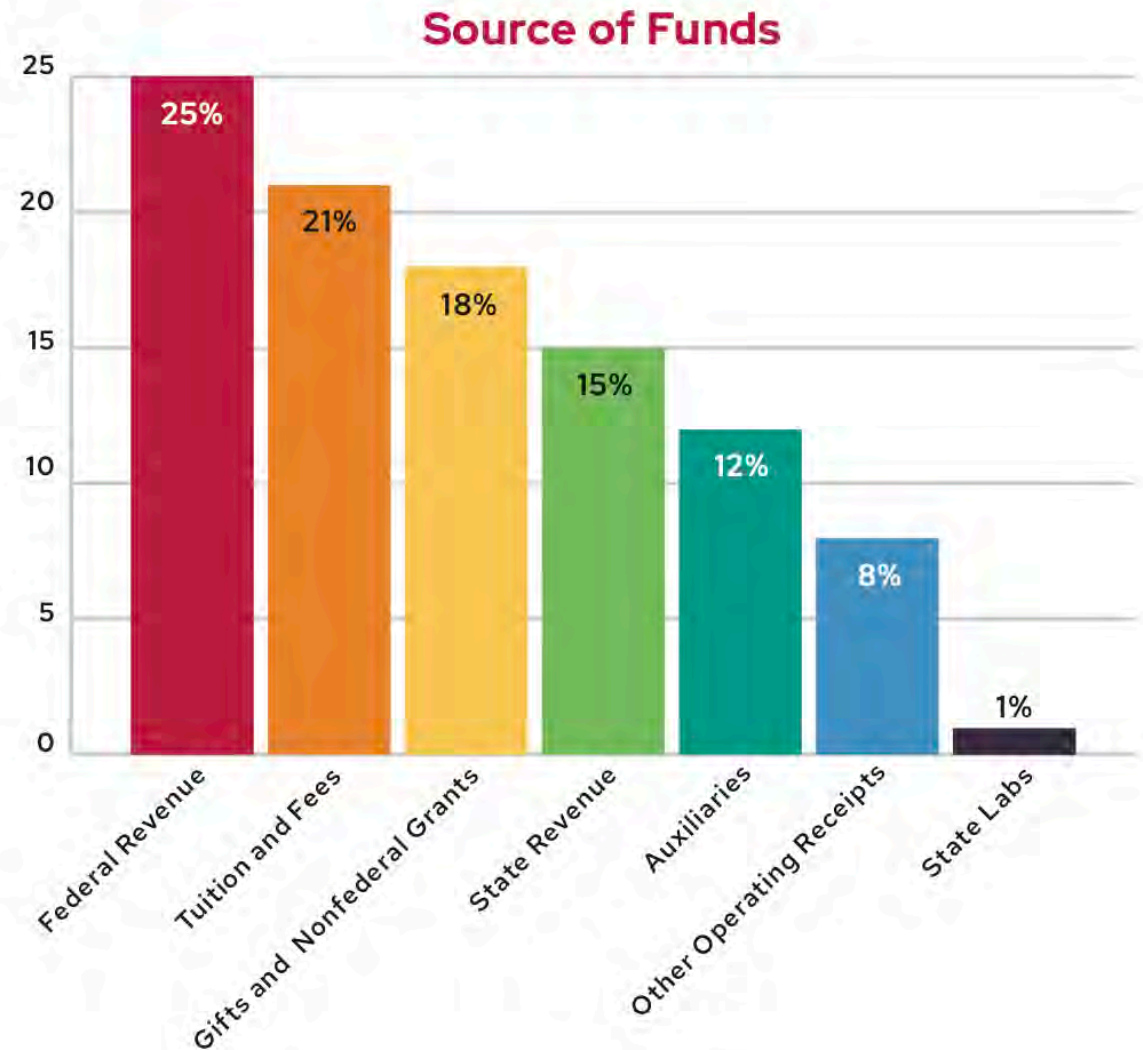
The State Budget Process





Revenue Sources in Fiscal Year 2021–2022

UW–Madison receives revenue from five main sources for its \$3.7 billion budget. The university’s mission is supported by state and federal government investments, tuition, research grants, and contributions from friends of the university.



UW System Budget Process



UW System Chancellors Submit requests to UW System Budget Office



System budget staff creates budget request



Board of Regents reviews and passes general and capital budgets

General Operating Budget

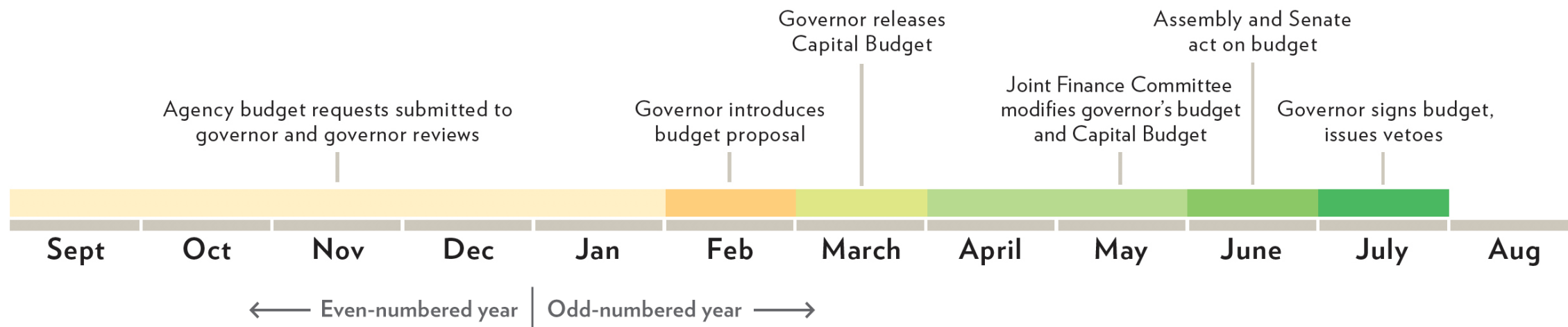
- Sent to Governor
- Governor considers and prepares own budget
- Sends to Legislature
- JFC reviews and passes
- Both houses pass
- Sent to governor
- Governor signs, vetoes, or partially vetoes and signs

Capital Budget

- Sent to Secretary of State Building Commission
- Building Commission staff analyze and send recommendations to DOA and governor
- Subcommittees review and send to full committee
- Full committee's formal recommendation becomes capital budget as amendment to governor's bill
- Sent to legislature for review by JFC
- Becomes part of JFC's budget bill – both houses must pass



State Government: Budget Cycle



OPERATING BUDGET



UW SYSTEM REQUEST	EVERS PROPOSAL	JOINT FINANCE
<p>\$262.6 Million</p>	<p>~\$135 Million</p>	
<p>Wisconsin Tuition Promise, HEAB increases</p>	<p>General support, targeted support for Extension, UniverCity</p>	
<p>4% + 4% fully funded compensation increases (\$147.6 million)</p>	<p>5% + 3% compensation increases, 70% funded</p>	
<p>Nothing on flexibilities, bonding</p>	<p>No flexibilities proposals</p>	

CAPITAL BUDGET



UW SYSTEM REQUEST

\$2.4 Billion for UW System

\$200 million: All Agency
\$1.6 billion GFSB in projects

UW-Madison Projects:
South Central Campus
Steam Utility, Engineering
Replacement, Humanities
Art Department
Relocation, Kronshage-
Jorns-Humphrey, Camp
Randall

EVERS PROPOSAL

\$1.8 Billion for UW System

\$600 million: All Agency

Cash instead of GFSB

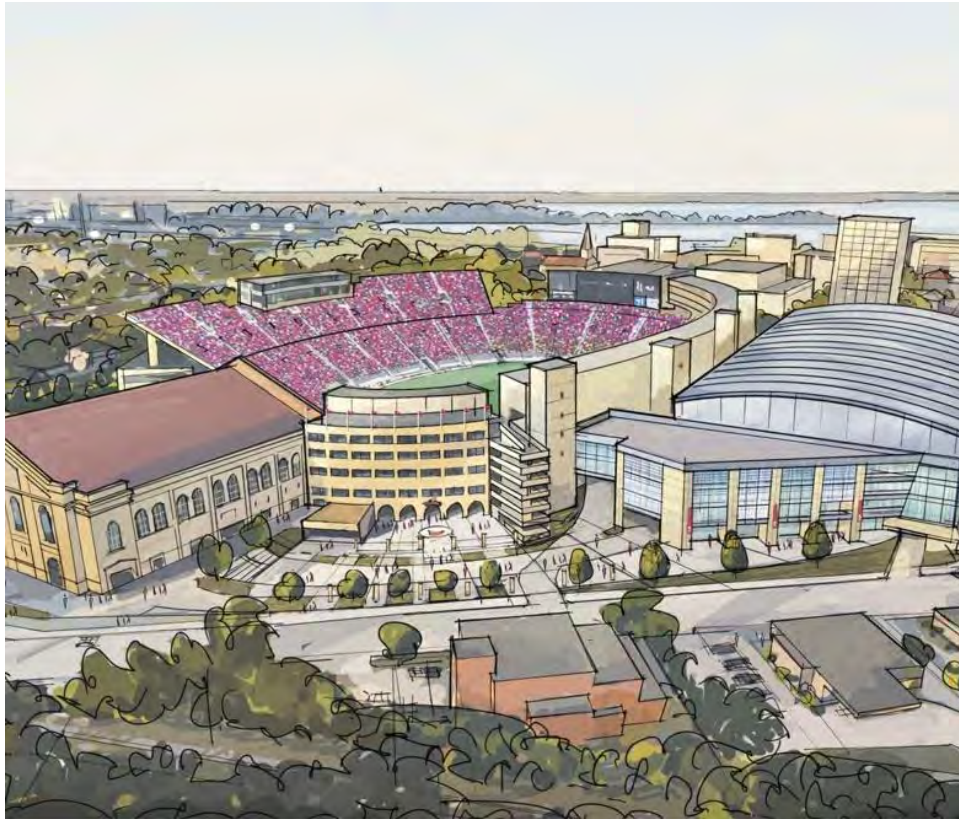
UW-Madison Projects:
South Central Campus
Steam Utility, Engineering
Replacement, Humanities
Art Department
Relocation, Kronshage-
Jorns-Humphrey, Camp
Randall

JOINT FINANCE



Engineering Hall: \$347.3 million (\$197.3 GFSB, \$150 million gift)

- Allows the College of Engineering to grow by 1,000 undergraduates
- Help recruit and retain top faculty
- Keeps the college competitive with peer institutions
- Responsive to the needs of Wisconsin workforce: companies want more engineers



**Camp Randall Sports Center Replacement Addition:
\$285.1 million (\$120 million ex-PRSB/\$165.1 million
cash)**

- No taxpayer dollars used to fund this project, use of “leftover” bonding from other projects
- Shell is beyond useful life
- Keeps the athletic program competitive with peer institutions
- Current McClain facility is too small and in need of update and expansion



Additional UW-Madison Projects

1. South Central Campus Steam Utility Replacement: \$93.7 million (\$64.7 million GFSB/\$29 million PRSB)
2. Music Hall Restoration: \$39.7 million (\$9.7 million GFSB/\$30 million gift)
3. Humanities Art Department Relocation and Consolidation: \$169 million (\$140.3 million GFSB/\$28.75 million gift)
4. Kronshage-Jorns-Humphrey Residence Halls: \$79.2 million (\$69.2million PRSB/\$10 million PR-cash)



Advocacy Strategy

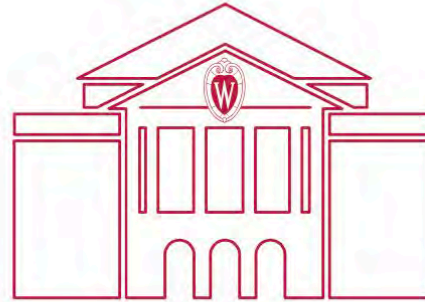
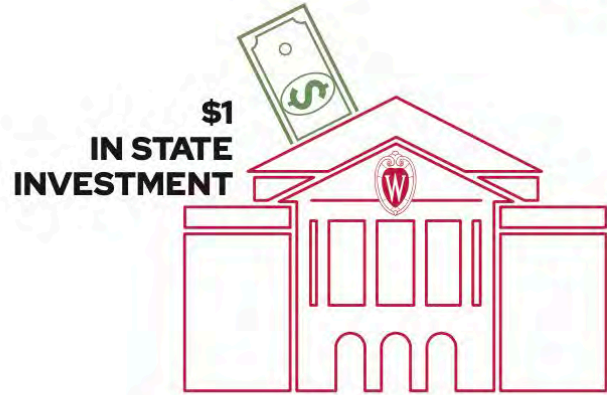
- Chancellor, campus leadership meetings with governor, legislators
- Statewide outreach trips
- Candidate meetings
- Tours of facilities
- Events on campus
- Stakeholder engagement
- Alumni advocacy





Economic Impact

Wisconsin taxpayers get a tremendous return on their investment in the state's flagship university



\$30 BILLION
Overall Economic Impact

\$718.6 MILLION
In State and Local
Tax Revenue

\$10 BILLION
Impact from New
Wisconsin Startups



Other factors that may change budget

- ✓ Composition of government
- ✓ Revenue projections
- ✓ UW is competing with many other state needs like health care, K-12 education, and roads
- ✓ Politics of the day





Questions?

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